



BERRYESSA UNION SCHOOL DISTRICT
Persuasive Writing Rubric 6th – 8th Grade

	ADVANCED - 4	PROFICIENT - 3	BASIC - 2	BELOW – 1
Persuasive	<ul style="list-style-type: none"> Clearly states a position Presents very well-organized, relevant, and precise evidence to support the position Includes a strong counterargument Convincingly addresses the reader's concerns 	<ul style="list-style-type: none"> Generally states a position Presents well-organized relevant evidence to support the position Includes a counterargument Addresses the reader's concerns 	<ul style="list-style-type: none"> Attempts to state a position May present little evidence to support the position May include a counterargument May address the reader's concerns 	<ul style="list-style-type: none"> Fails to state a position Lacks evidence to support the position Fails to address the reader's concerns
Organization & Focus	<ul style="list-style-type: none"> Clearly addresses all parts of the writing task Demonstrates a clear understanding of purpose and audience Maintains a consistent point of view, focus, and organizational structure, including effective use of transitions and paragraphing Includes a clearly presented central idea with relevant facts, details, and/or explanations. 	<ul style="list-style-type: none"> Addresses all parts of the writing task Demonstrates a general understanding of the purpose and audience Maintains a mostly consistent point of view, focus, and organizational structure, including effective use of transitions and paragraphing when appropriate Presents a central idea with mostly relevant facts, details, and/or explanations 	<ul style="list-style-type: none"> Addresses parts of the writing task Demonstrates little understanding of the purpose and audience Maintains an inconsistent point of view, focus, and organizational structure; may include ineffective or awkward transitions that do not unify important ideas Suggests a central idea with limited facts, details, and/or explanations 	<ul style="list-style-type: none"> Address only one part of the writing task Demonstrates no understanding of purpose and audience Lacks a point of view, focus, organizational structure, and transitions that unify important ideas Lacks a central idea, but may contain marginally related facts, details and/or explanations
Language Conventions	<ul style="list-style-type: none"> Includes a variety of sentence types Contains few, if any errors in the conventions of the English language (grammar, punctuation, capitalization, spelling); these errors do not interfere with the reader's understanding of the writing 	<ul style="list-style-type: none"> Includes a variety of sentence types Contains some errors in the conventions of the English language (grammar, punctuation, capitalization, spelling); these errors do not interfere with the reader's understanding of the writing 	<ul style="list-style-type: none"> Includes little variety in sentence types Contains several errors in the conventions of the English language (grammar, punctuation, capitalization, spelling); these errors may interfere with the reader's understanding of the writing 	<ul style="list-style-type: none"> Lacks sentence variety Contains serious errors in the conventions of the English language (grammar, punctuation, capitalization, spelling); these errors interfere with the reader's understanding of the writing